



## First Unitarian Society of Milwaukee 2016–17 Annual Campaign Pledge Card

### **Why people pledge**

In Spring 2016, members and pledging friends of First Church make an annual pledge of record. These financial commitments are calculated immediately following our campaign, allowing us to predict our annual budget for the upcoming fiscal year, which runs from July 1 to June 30. This ensures our spending does not exceed our planned income. This year, we ask you not only to renew your pledge, but to consider your pledge an investment in the future of First Church and the impact it has in our community.

### **There are many ways to make a pledge**

- By going to our website and filling out this pledge form at:  
<http://uumilwaukee.org/get-involved/stewardship/pledge-form/>
- By returning this paper form to the Membership Development Coordinator.
- By sending an email with your commitment to our Membership Development Coordinator at:  
[cheri.taylor@uumilwaukee.org](mailto:cheri.taylor@uumilwaukee.org)
- By calling the Membership Development Coordinator at (414) 273-5257 ext. 205

*All pledges are confidential.*

### **There are three considerations members often make when deciding on a pledge amount**

- Monthly commitment: Giving a regular amount automatically each month as part of your budget.
- First Church needs: Becoming a supporting or sustaining member, to help us grow and thrive.
- Personal commitment: Investing a percentage of your gross income.

### **Here are some of this year's giving level goals**

In order to continue moving forward with our programming efforts while addressing our budget deficit, we need our community to work together in helping balance our giving! Remember, our 2015–16 operating expenses are just over \$995,000 and we have 725 members in 505 households. Our goal is to work towards operating with a balanced budget, which makes your pledge important, big or small!

- The gift of 5%: Consider a gift of 5% of your household's net income (after taxes, medical expense, childcare costs, and other necessities)
- Support First Church: If each First Church household invests at least \$1,971 (\$164.25 a month), this would help create a balanced budget with no deficit, with no need to hold back programs
- Help Sustain First Church: Your household's investment of \$3,600 (\$300 a month) or more allows First Church to not only have a balanced budget, but to thrive, flourish and grow, adding vibrant programming for our community, which furthers our mission.

*We want you to give an amount you feel good about. There is no minimum or maximum!*

Yes, I support the First Unitarian Society of Milwaukee in 2016–2017 with a pledge of \$ \_\_\_\_\_

I/We remain committed members of the First Unitarian Society, but request a waiver of our pledge for the 2016–2017 fiscal year.

Name/s \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

*Please complete the form on the back if you wish to set up, or renew, your EFT.*

## Setting Up Automatic Monthly Payments

Many of our members make automatic monthly payments using an Electronic Funds Transfer (EFT). Automatic payments greatly simplify paying your pledge, and make it easier to plan a monthly budget. You can stop monthly payments by calling us or going on-line.

### There are three ways to set up payment

- Go to our website and fill out our form at <http://uumilwaukee.org/get-involved/stewardship/pledge-drive/>
- Fill out the form below, and submit it with a canceled check to Cheri Taylor at First Church.
- Call Cheri Taylor and work with her to change or set up your account at (414) 273-5257 ext. 205.

### Most common monthly payments (per household)

\$164 Supporting: Helps create a balanced budget with no deficit (\$1,971 annually)

\$300 Sustaining: Allows First Church to thrive, flourish and grow, adding vibrant programming (\$3,600 annually)

### Tips when you use our on-line system:

- Setting up an automatic monthly payments is a separate process from making a pledge of record.
- You can stop monthly payments at any time.
- Please indicate the amount to be withdrawn monthly.

## Preauthorized Payment (EFT) Agreement

I am an existing EFT user

I am a new EFT user

Name on Account \_\_\_\_\_

Bank Name \_\_\_\_\_

Bank Routing Number \_\_\_\_\_

Your Account Number \_\_\_\_\_

Monthly Pledge Amount \_\_\_\_\_

PAY TO		DATE	1001
THE ORDER OF _____		\$	_____
		DOLLARS	
<small>YOUR FINANCIAL INSTITUTION BANK ADDRESS BANK CITY, STATE, ZIP BANK PHONE</small>			
FOR _____			
⑆123456789⑆	0123456789012	1001	

Bank Routing  
Number

Bank Account  
Number

*Withdrawals will be taken out on the 15th of each month*

*I authorize First Unitarian Society of Milwaukee to initiate electronic funds transfer to honor my pledge payment.*

Authorized Signatures:

\_\_\_\_\_ Date \_\_\_\_\_

\_\_\_\_\_ Date \_\_\_\_\_

*Please complete the form on the front to make your annual pledge of record.*